



EXHIBITION / SPONSORING

CATALOGUE

INVITATION

Dear Colleague, Dear Partner,

The 43rd Congress of the European Group on Atomic Systems, EGAS 43, will be held 29th June - 2nd July 2011 in Fribourg (Switzerland) focusing on recent breakthroughs in basic science in atomic and laser-based research.

On behalf of the Local Organizing Committee, we are inviting you to present your products and meet the delegates at this international conference.

Meeting description

The chartered aim of the EGAS conference series is to maintain regular international contacts between researchers working on atomic systems and related fields. EGAS assists by providing an annual conference of high scientific quality where participation by starting researchers is encouraged to network them with senior researchers in the field.

For the first time, EGAS will be held in Switzerland, at the University of Fribourg which offers modern facilities in an easily accessible location.

Participants

Although predominantly attended by European researchers, there is a broader ranged international participation as well. Based on previous conference participation, we expect between 200 and 250 participants mainly from Europe but with some participation from North-America, the Middle-East, Asia and Australia.

Exhibition

Exhibition space (Minimum size 4.5 sqm) is available in an agreeable environment that puts together posters zones, network areas and commercial stands.

Sponsoring

Sponsoring opportunities for display of company logos and advertisements on the program book, lanyards and briefcases are also available (please refer to the attached information package for further information). Gold, silver and bronze packages are also available for major industry partners.

For further information refer to www.egas43.org or contact the conference organization company: Art&Fact - Grand-Fontaine 7 - 1700 Fribourg - Switzerland - Tel: +41 26 321 31 09 - email: info@egas43.org.

In the attached documents you will find information about the range of sponsoring possibilities as well as contact forms to enrol in the EGAS 2011 sponsoring efforts.

Yours sincerely,



Prof. Antoine Weis
Congress Chairman



Fabien Stauffacher
Congress Secretariat

WHO SHOULD SPONSOR AND WHY?

Thanks to its wide scope this conference can offer your company an excellent platform to increase your visibility with an important sector of your target market. It will further give you an opportunity to make contact with researchers and present your products to delegates from around the world.

Your advantages:

- Presence at Europe's leading conference on atomic systems.
- Gain exposure to 250 delegates made up of leading scientists and researchers.
- A chance to meet face to face with your target audience.
- Increase awareness of your company before, during and after the event by tis-ins with the overall event marketing
- Find out the current trends in techniques and developments
- Opportunity to learn and identify expected future trends and necessary development in the field of physics
- An event ideally located in the centre of Europe, easily accessible by air, rail and road.

COMPANY DETAILS

Company

Contact

Address

Postal Code

City

Tel

Fax

E-mail

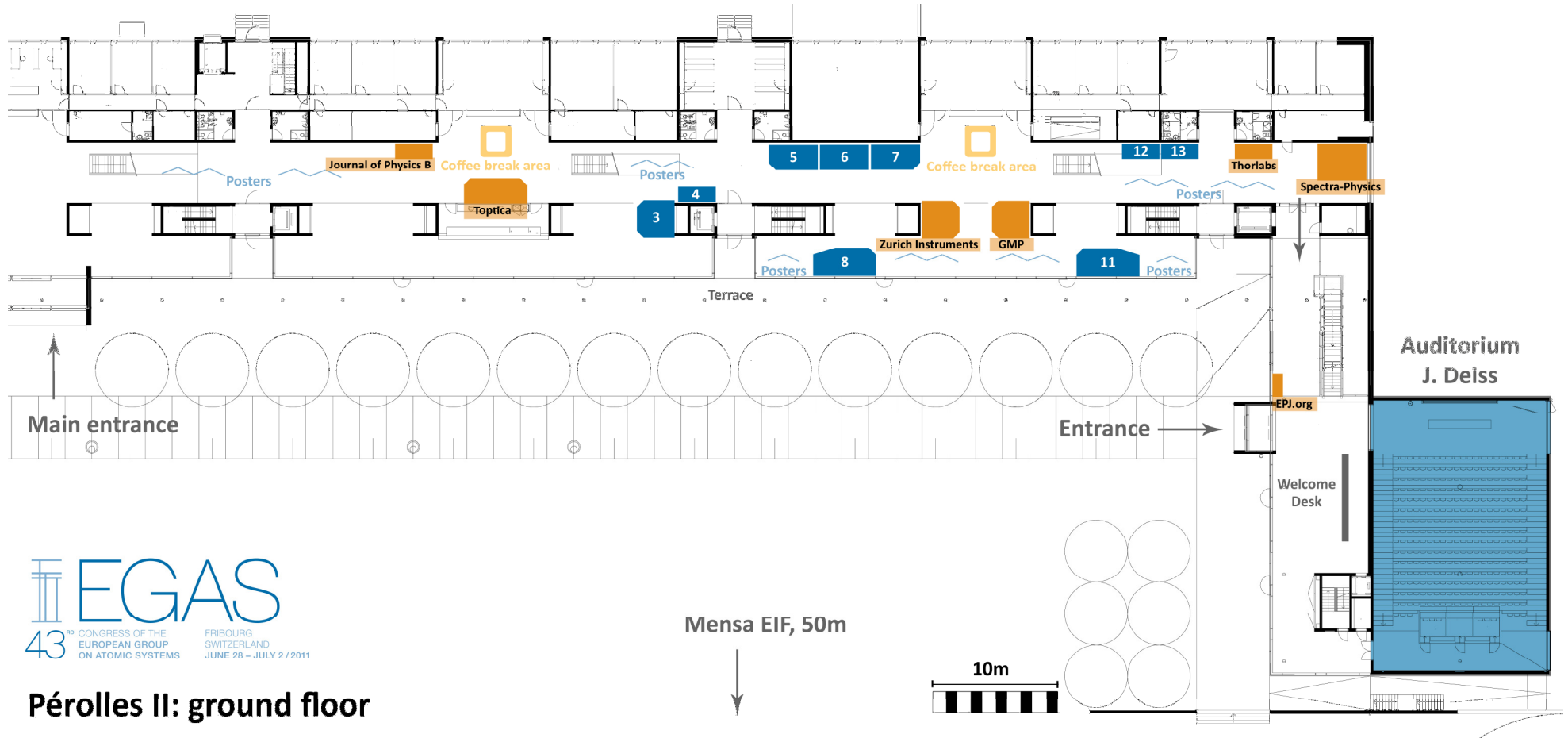
Please complete and return to:

Artefact Management Sàrl - Grand-Fontaine 7 - 1700 Fribourg - Switzerland

Tel : +41 26 321 31 09 - Fax : +41 26 321 31 10 -E-mail : contact@artefactmanagement.com

All prices are in Swiss Francs (CHF), VAT excluded.

EXHIBITION MAP



EXHIBITION

Please tick the appropriate box:

	Booth nr	Length (in sqm)	Width (in sqm)	Surface (in sqm)	Price (in CHF)
	1	3.0	1.5	4.5	sold out
	2	5.0	2.0	10.0	sold out
<input type="checkbox"/>	3	3.0	3.0	9.0	1'800.00
<input type="checkbox"/>	4	3.0	1.5	4.5	1'080.00
<input type="checkbox"/>	5	4.0	2.0	8.0	1'600.00
<input type="checkbox"/>	6	4.0	2.0	8.0	1'600.00
<input type="checkbox"/>	7	4.0	2.0	8.0	1'600.00
<input type="checkbox"/>	8	5.0	2.0	10.0	1'900.00
	9	3.0	3.0	9.0	sold out
	10	3.0	3.0	9.0	sold out
<input type="checkbox"/>	11	5.0	2.0	10.0	1'900.00
<input type="checkbox"/>	12	3.0	1.5	4.5	1'080.00
<input type="checkbox"/>	13	3.0	1.5	4.5	1'080.00
	14	3.0	1.5	4.5	sold out
	15	3.0	4.0	12.0	sold out

Attribution of booths: priority will be given to the main sponsors, then on a “first come first served” basis.

Electrical plug CHF 150.- / each

Semi-equipped booth (walls, carpet, 3 spotlights, fascia sign) *on demand*

Additional equipment requested:

MAIN SPONSORSHIPS

Three different packages are available (additional options are described below):

Bronze package

- Half-page company advertisement to appear in final program
- Free registration for one delegate (includes all conferences, welcome reception and gala dinner)
- 10% discount on further delegate registrations
- Exhibition space (3 x 1.5m)
- Two exhibition staff to attend the stand with lunch and refreshments supplied (no access to sessions or dinner unless booked as a delegate)
- Acknowledged with coloured logo on sponsors page in final program
- Literature inserts in conference bags
- Website link through logo on links page

Bronze package CHF 5'000.-

Silver package

- Your company logo on all promotional literature: advertisements, final program, website home page
- Your company logo on all conference signage for all venues
- Half-page company advertisement to appear in final program
- Free registration for one delegate (includes all conferences, welcome reception and gala dinner)
- 10% discount on further delegate registrations
- Exhibition space (3 x 1.5m)
- Two exhibition staff to attend the stand with lunch and refreshments supplied (no access to sessions or dinner unless booked as a delegate)
- Acknowledged with coloured logo on sponsors page in final program
- Literature inserts in conference bags
- Website link through logo on links page

Silver package CHF 8'000.-

Gold package

- Your company logo on all promotional literature: advertisements, final program, website home page
- Your company logo on all conference signage for all venues
- Full page company advertisement to appear in final program
- Free registration for two delegates (includes all conferences, welcome reception and gala dinner)
- 10% discount on further delegate registrations
- Exhibition space (4 x 2m)
- Two exhibition staff to attend the stand with lunch and refreshments supplied (no access to sessions or dinner unless booked as a delegate)
- Acknowledged with coloured logo on sponsors page in final program
- Literature inserts in conference bags
- Website link through logo on links page

Gold package CHF 10'000.-

FINAL PROGRAM

Format A5 (148mm x 210mm) - 300 copies - 4 colours

- | | | | |
|--------------------------|--------------------------------------|-----|-----------------|
| <input type="checkbox"/> | Publicity final program (300 copies) | | |
| <input type="checkbox"/> | Inside cover page | | sold out |
| <input type="checkbox"/> | Inside back cover page | CHF | 1'100.- |
| <input type="checkbox"/> | Outside back cover page | CHF | 1'200.- |
| <input type="checkbox"/> | Inside 1/2 page | CHF | 600.- |
| <input type="checkbox"/> | Inside full page | CHF | 950.- |
| <input type="checkbox"/> | Bookmark (2 per copy) | CHF | 1'000.- |

PRINTED MATERIAL

- | | | | |
|--------------------------|---|-----|------------------------|
| <input type="checkbox"/> | Briefcases A
<i>(provided by the Congress with logo of the company)</i> | CHF | 1'800.- |
| <input type="checkbox"/> | Briefcases B
<i>(provided by the sponsor with your company name displayed discretely on each briefcase. One insert of your promotional literature included.)</i> | CHF | 1'000.- |
| <input type="checkbox"/> | Leaflet inserted in delegates' briefcases
<i>(one page format A4 to be inserted in delegate's briefcases)</i> | CHF | 500.- |
| <input type="checkbox"/> | Badges - verso
<i>(to be distributed at the Congress, limited to 1 sponsor.)</i> | | sold out |
| <input type="checkbox"/> | Notepads
<i>(to be provided by the sponsor with name and logo and inserted in the delegates' briefcases.)</i> | CHF | 300.- |
| <input type="checkbox"/> | Pens
<i>(to be provided by the sponsor with name and logo and inserted in the delegates' briefcases.)</i> | | sold out |
| <input type="checkbox"/> | Lanyards for badges
<i>(to be distributed at the Congress and provided by the sponsor, limited to 1 sponsor.)</i> | CHF | 500.- |
| <input type="checkbox"/> | Free sponsoring | | <i>to be discussed</i> |

EVENTS

- | | | | |
|--------------------------|---|-----|--------------|
| <input type="checkbox"/> | Welcome reception
<i>(logo and name of the sponsor on tables; exclusive branding, banners, acknowledgement/logo in program, food, entertainment and decoration.)</i> | CHF | 4'000.- |
| <input type="checkbox"/> | Coffee break
<i>(logo and name of the sponsor on tables, acknowledgement / logo in program)</i> | CHF | 1'200.- each |
| <input type="checkbox"/> | Conference dinner
<i>(welcome banner at venue, logo and name of the sponsor on menu, tables, exclusive branding, acknowledgement / logo in program)</i> | CHF | 8'000.- |

OTHER SPONSORING

- | | | | |
|--------------------------|--|-----|------------------------|
| <input type="checkbox"/> | Internet corner
<i>(exclusive branding in the area)</i> | CHF | 2'000.- |
| <input type="checkbox"/> | Web link | CHF | 1'000.- |
| <input type="checkbox"/> | Invited speaker | | <i>to be discussed</i> |
| <input type="checkbox"/> | Unrestricted educational grant | | |
| <input type="checkbox"/> | Free sponsoring
<i>(non-profit organizations are welcomed to contact the congress secretariat for special sponsoring conditions.)</i> | | <i>to be discussed</i> |

ACCOMMODATION

Hotel NH Fribourg****

(standard single use at CHF 205.-, standard double use at CHF 227.-, city tax CHF 2.35 / pers., breakfast included)

Other hotel

Category 4*

Category 3*

Name	Type of room (single use/ double use)	Arrival Date	Departure Date	Total of nights

LUNCHES, EXCURSION AND CONFERENCE DINNER

- Lunch on Wednesday June 29th (Number:) CHF 30.- / person
- Lunch on Thursday June 30th (Number:) CHF 30.- / person
- Lunch on Friday July 1st (Number:) CHF 30.- / person
- Conference dinner and excursion (Number:) CHF 180.- / person

COMMENTS AND/OR SUGGESTIONS

Place and date:

Signature:

Conditions of payment:

Upon receipt of this form by the Congress Secretariat, Art&Fact will invoice the full payment. Sponsorships are definitively confirmed only once the total amount due has been received.

Insurance:

Neither the Organizer nor the venue owners will be responsible

- For the safety of any exhibit or property of any Exhibitor or any other person, for the loss or damage caused by, or destruction the same, by theft or fire or any other cause or for any loss or damage whatsoever sustained by the Exhibitor by reason of any defect in the building caused by fire, storm, tempest, lightning, national emergency, war, labour dispute, strikes or lock-outs, civil disturbances, explosion, inevitable accident, force majeure or any other cause not within the control of the Organizer.
- If by any reason of happenings of any such event the opening of the exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding on the exhibition.

The Exhibitor agrees und undertakes to insure in their full replacement value, the contents of his stand and all associated equipment and materials.

The sponsor items will be assigned by the organizers on a "first come first served" basis.